

# THE PRINT GUY

Publications, Design, Print and Distribution provided by "The Print Guy"

## ADVERTISING CONTRACT

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Code: \_\_\_\_\_ Country: Canada

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Cell: \_\_\_\_\_

Web Site: \_\_\_\_\_

### Design • Printing • Distribution

☐ Neighbourhood Mailout

☐ Business Mailout

☐ Door Hanger

☐ Distribution only

☐ \_\_\_\_\_

☐ Kanata

☐ Barrhaven

☐ Nepean

☐ Orleans

☐ \_\_\_\_\_

### AD POSITION

☐ Front Cover

☐ Back Cover

☐ Fold-In Page

☐ Inside Position

### DESIGN & IMAGES

☐ Design Supplied

☐ Design Required

☐ Mockup Included

☐ Logo File Supplied

☐ Images Supplied

☐ Images Required

- For **AD DESIGNS SUPPLIED**, a designer template and printer specs will be emailed following receipt of your order.
- For **AD DESIGN REQUIRED**, ensure images supplied are 300 DPI hi-resolution quality & content is supplied in text.
- For **IMAGES REQUIRED**, additional billing of \$20 for each Royalty-Free Stock image purchased upon customer approval.
- For **ADDITIONAL DESIGN WORK EXCEEDING 3 HOURS** if required and upon customer approval is billed at \$80/hr.

### PROGRAM RATE

\$ \_\_\_\_\_ Regular Rate of each mailing (+HST)

\$ \_\_\_\_\_ Discounts Applied to each mailing (+HST)

\_\_\_\_\_ Homes X \_\_\_\_\_ Mailings @ \_\_\_\_\_¢ per home

\$ \_\_\_\_\_ Each X \_\_\_\_\_ Mailings = \$ \_\_\_\_\_ for \_\_\_\_\_ total homes

\$ \_\_\_\_\_ Amount due one week prior to each printing (includes HST)

\$ \_\_\_\_\_ **DEPOSIT DUE NOW includes HST**

Print & Distribution starts week of: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**TERMS and CONDITIONS:** The publisher retains the right to approve this agreement. 50% deposit due upon entering this agreement unless indicated. Credit Card processing fee is 3%. All work performed is copyright protected and remains the sole property of the publisher.

**DISCOUNTS APPLIED:** A discount has been applied to each mailing in consideration of your order for multiple ads to be mailed out within 6 months of the date of this contract.

**CANCELLATION:** The advertiser understands they may cancel this agreement any time by notifying the publisher in written form no later than 30 days prior to the date of cancellation. Any outstanding monies owed to the publisher including DISCOUNTS APPLIED and amounts due during the 30 day notification period become payable immediately. Interest of 2% per month thereafter.

We accept:       e-Transfer

**WICMS Technologies** 521-900 Greenbank Road, Ottawa, ON K2J4P6

**SEND E-TRANSFERS TO:** [mike@theprintguy.ca](mailto:mike@theprintguy.ca)

[info@thePrintGuy.ca](mailto:info@thePrintGuy.ca) For Mike Raganold, please call 613-799-4367

Date	Agent #
Sales Agent	

Advertiser's Authorization
Advertiser's Name (printed)

### PROGRAM

Quantity

Program Rate

Design Charges

Additional

Other

SUB TOTAL

HST

TOTAL CONTRACT AMOUNT